



Fostering a culture of sustainability that benefits our planet and its people, together, we aim to inspire and support businesses embracing operational excellence and responsibility.

Working closely with expert researchers as well as the floriculture community, we will continually expand our website to include business sustainability planning and proactive industry initiatives.

A special thank you to the leadership of the AFE Board, the Sustainabloom Partners, the Team Leaders at NC State, and the Sustainabloom Committee. Industry-wide support and participation is vital to continue this important work and program.

Founding Partners:

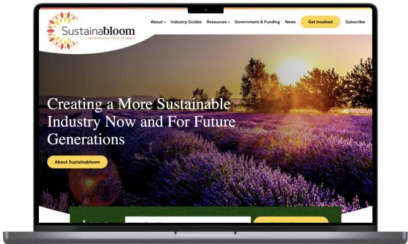


In Partnership with:



See full list of supporters at www.sustainabloom.org

New in 2024: Sustainabloom Website with Our Research-Driven Resources!





Help Us Reach Our \$2.5 Million Goal!

Sustainabloom is a collaborative initiative dedicated to leading the floriculture industry at every level towards more sustainable practices, simplifying and clarifying the journey creating accessibility for all.

This program supports continued floriculture research and addresses the need for increased communication around sustainable industry practices by creating easy-to-understand resources and practical guides and providing insightful industry knowledge and news on sustainability initiatives in floriculture.

Our goal is to reduce the complexity often associated with sustainability and create manageable, easily implemented solutions for businesses of all sizes.

Invest in Sustainabloom TODAY! Join us in this vital mission to continuously educate and provide current resources culminating in a more sustainable, responsible floriculture industry.



Yes, I Want to Support Sustainabloom for the Floral Industry!

Please Select Level of Contribution:

- Annual Pledge of \$10,000 for ____ Years
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- Pledge of \$_____ (up to \$5,000 per year) for ____ Years
- \$100 Contribution \$500 Contribution \$1000 Contribution \$2500 Contribution

There are additional opportunities for partnerships with Sustainabloom with benefits available. Learn more at Sustainabloom.org.

Payment Options:

- Please Invoice me annually.** Invoices will be sent annually in the month you sign up.
- Check to AFE**, 610 Madison Street, Ste 101, PMB 803, Alexandria, VA 22314.
Please send me ACH/Wire Transfer instructions for online transfer.
- Credit Card.** Enter credit card information below or use the QR Code for easy online contributions.
By choosing the credit card option, you agree to an automatic annual charge for the length of your pledge.

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Contributions to AFE are tax-deductible. Tax ID# 23-6268380.

Please complete and return this form to AFE.

Contact Debi Chedester if you need additional information. dchedester@afeendowment.org

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